

**From:** "Blair Taylor" <[btaylor@memphistomorrow.org](mailto:btaylor@memphistomorrow.org)>  
**To:** "William L. Gibbons (wgibbons)" <[wgibbons@memphis.edu](mailto:wgibbons@memphis.edu)>  
**Date:** 9/6/2018 12:19:52 PM  
**Subject:** Re: REPORTED GUN CRIMES DOWN SIGNIFICANTLYDURING FIRST HALF OF YEAR

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No I'll check in

Blair Taylor  
President  
Memphis Tomorrow  
22 North Front Street, Suite 670  
Memphis, TN 38103  
901-322-8080

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**From:** William Gibbons <[wgibbons@memphis.edu](mailto:wgibbons@memphis.edu)>  
**Date:** Thursday, September 6, 2018 at 11:08 AM  
**To:** Blair Taylor <[btaylor@memphistomorrow.org](mailto:btaylor@memphistomorrow.org)>  
**Subject:** RE: REPORTED GUN CRIMES DOWN SIGNIFICANTLYDURING FIRST HALF OF YEAR

Any word from FedEx ?

**Bill Gibbons**

Executive Director  
Public Safety Institute



The University of Memphis  
317 Robison Hall  
Memphis, TN 38152

901.355-4043 | [memphis.edu/psi/](http://memphis.edu/psi/)

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**From:** Blair Taylor <[btaylor@memphistomorrow.org](mailto:btaylor@memphistomorrow.org)>  
**Sent:** Wednesday, September 5, 2018 10:57 PM  
**To:** William L. Gibbons (wgibbons) <[wgibbons@memphis.edu](mailto:wgibbons@memphis.edu)>  
**Cc:** Ben Adams <[badams@bakerdonelson.com](mailto:badams@bakerdonelson.com)>  
**Subject:** Re: REPORTED GUN CRIMES DOWN SIGNIFICANTLYDURING FIRST HALF OF YEAR

Great!

Blair Taylor  
President  
Memphis Tomorrow  
22 North Front Street, Suite 670  
Memphis, TN 38103  
901-322-8080

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**From:** William Gibbons <[wgibbons@memphis.edu](mailto:wgibbons@memphis.edu)>  
**Date:** Wednesday, September 5, 2018 at 9:21 PM  
**To:** Blair Taylor <[btaylor@memphistomorrow.org](mailto:btaylor@memphistomorrow.org)>

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**Cc:** Ben Adams <[badams@bakerdonelson.com](mailto:badams@bakerdonelson.com)>

**Subject:** Fwd: REPORTED GUN CRIMES DOWN SIGNIFICANTLY DURING FIRST HALF OF YEAR

Just keeping you in the loop on this. This date and time works for both Ben and me.

Boll

Sent from my iPhone

Begin forwarded message:

**From:** Philip Spinosa <[pspinosa@memphischamber.com](mailto:pspinosa@memphischamber.com)>

**Date:** September 4, 2018 at 4:15:56 PM CDT

**To:** "William L. Gibbons (wgibbons)" <[wgibbons@memphis.edu](mailto:wgibbons@memphis.edu)>

**Cc:** Ben Adams <[badams@bakerdonelson.com](mailto:badams@bakerdonelson.com)>, Linda Russell <[lrussell@memphiscrime.org](mailto:lrussell@memphiscrime.org)>, Terri Bosby <[tbosby@memphischamber.com](mailto:tbosby@memphischamber.com)>

**Subject: Re: REPORTED GUN CRIMES DOWN SIGNIFICANTLY DURING FIRST HALF OF YEAR**

Ben and Bill,

The next Chairman Circle quarterly meeting is set for November 7th, from 3-5pm, at UTHSC.

Please advise if the two of you will be able to attend and present.

Happy to discuss details at your convenience.

PCS

On Sep 4, 2018, at 4:08 PM, William L. Gibbons (wgibbons) <[wgibbons@memphis.edu](mailto:wgibbons@memphis.edu)> wrote:


Philip,

In addition to the dates mentioned below, it looks like I will out of town October 24. Also, Ben and I have the Crime Commission board meeting the afternoon of October 25.

**Bill Gibbons**

Executive Director  
Public Safety Institute

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 The University of Memphis  
317 Robison Hall  
Memphis, TN 38152

901.355-4043 | [memphis.edu/psi/](http://memphis.edu/psi/)

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From: William L. Gibbons (wgibbons)  
Sent: Wednesday, August 22, 2018 3:49 PM  
To: Philip Spinosa <[pspinosa@memphischamber.com](mailto:pspinosa@memphischamber.com)>  
Cc: Ben Adams <[badams@bakerdonelson.com](mailto:badams@bakerdonelson.com)>; Linda Russell <[lrussell@memphiscrime.org](mailto:lrussell@memphiscrime.org)>  
Subject: Fw: REPORTED GUN CRIMES DOWN SIGNIFICANTLYDURING FIRST HALF OF YEAR

Philip,

Many thanks for taking time to visit with Ben and me today.

For planning purposes, I plan to be out of town October 9-10 and October 12-17. Also, I'm pretty tied up in meetings October 23-25 but could certainly try to make something work.

Below is our latest enewsletter. I'm putting you on the list to get this monthly. (We have about 4,000 on our list at this point.)

### Bill Gibbons

Executive Director  
Public Safety Institute

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The University of Memphis  
317 Robison Hall  
Memphis, TN 38152

 901.385-4232 | [memphis.edu](http://memphis.edu)

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From: Bill Gibbons <[bgibbons@memphiscrime.org](mailto:bgibbons@memphiscrime.org)>  
Sent: Wednesday, August 15, 2018 10:48 AM  
To: William L. Gibbons (wgibbons)  
Subject: FW: REPORTED GUN CRIMES DOWN SIGNIFICANTLYDURING FIRST HALF OF YEAR

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From: Memphis Shelby Crime Commisison  
<[lrussell=memphiscrime.org@mail245.atl81.rsgsv.net](mailto:lrussell=memphiscrime.org@mail245.atl81.rsgsv.net)> On Behalf Of Memphis Shelby  
Crime Commisison  
Sent: Wednesday, August 15, 2018 10:06 AM  
To: Bill Gibbons <[bgibbons@memphiscrime.org](mailto:bgibbons@memphiscrime.org)>

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*REPORTED GUN CRIMES DOWN SIGNIFICANTLY  
DURING FIRST HALF OF YEAR*

Reported crimes with guns were down significantly during the first half of this year compared to last year in the city of Memphis and unincorporated parts of Shelby County, according to figures from the Project Safe Neighborhoods G.U.N. (Government United for Non-Violence) Unit.

From January through the end of June, there were 2,405 reported crimes with guns compared to 2,840 for the same period in 2017 — a 15.3 percent drop. The number is also 8.4 percent less than the 2,625 reported gun crimes in

2016.

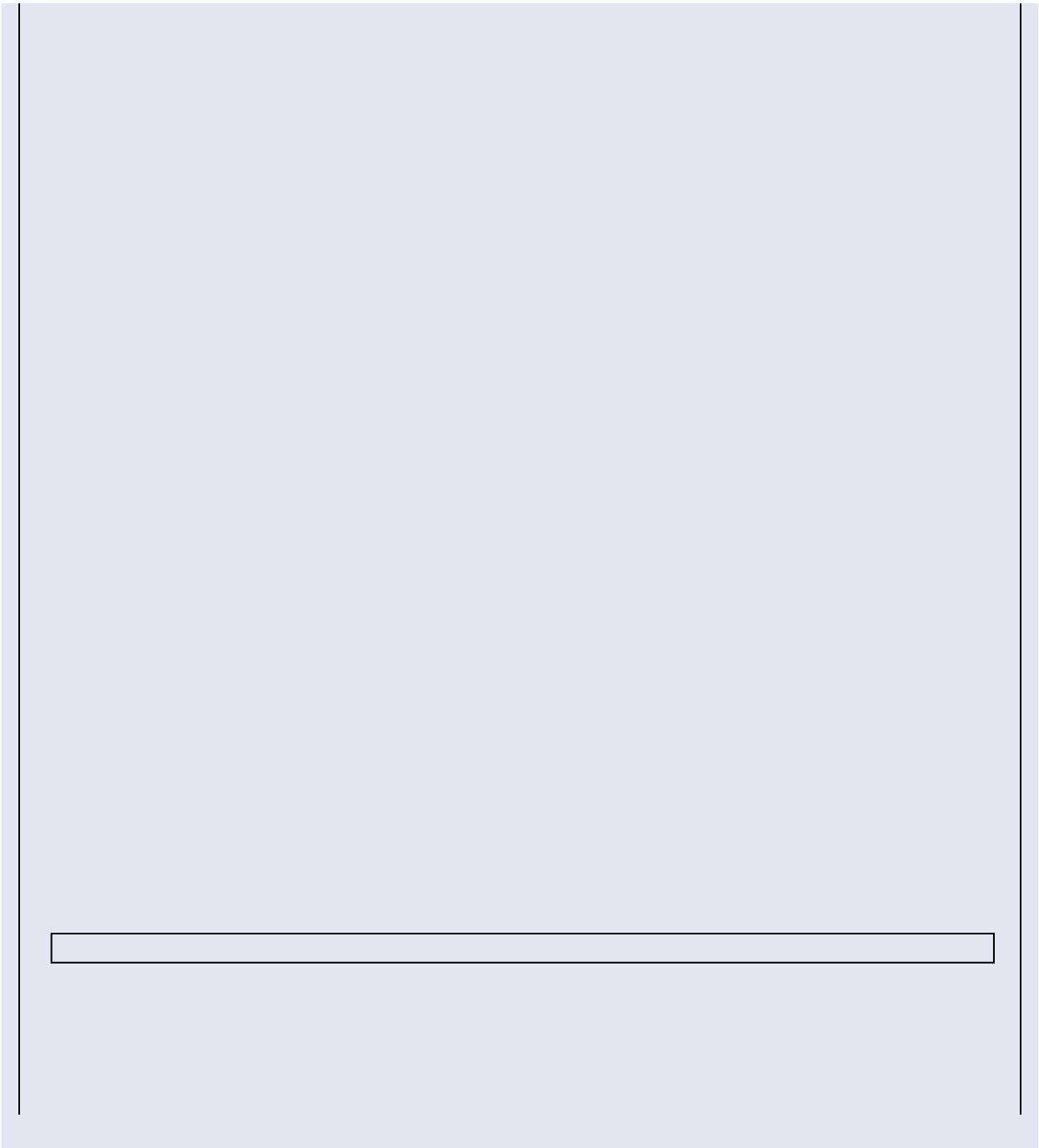
Reducing gun crimes is a major focus of the current Operation: Safe Community crime plan, the development of which was spearheaded by the Memphis Shelby Crime Commission. Crime Commission president Bill Gibbons noted a number of objectives in the plan geared toward gun crime reduction, including:

- Vigorous enforcement of tough federal gun laws as part of Project Safe Neighborhoods and which is being led by the U.S. Attorney's Office;
- Enactment of tougher state sentences for felons in possession of firearms — which was accomplished in 2017 — coupled with strong enforcement by the District Attorney's Office;
- With the goal of changing behavior, communicating the consequences of committing gun crimes through the FED UP media campaign;
- Enhancing the staff of the Multi-Agency Gang Unit in order to more effectively investigate gang-related crimes and prevent such crimes from occurring; and
- Ramped up data-driven deployment of law enforcement resources.

Since in office, U.S. Attorney Mike Dunavant has made prosecution of gun crimes in the federal system a top priority.

According to Dunavant, "Project Safe Neighborhoods (PSN) is a proven violent crime reduction strategy that works, and is now reinvigorated with additional resources and commitment from our partners at the ATF, Memphis Police Department, Shelby County Sheriff's Office, and Shelby County District Attorney's Office. Since October, 2017, the U.S. Attorney's Office has increased the number of federal firearms cases filed by over 59 percent, and the number of defendants charged with firearms offenses has increased over 73 percent. These efforts provide targeted prosecution of the worst-of-the-worst offenders in order to enhance public safety in Memphis by removing guns from the hands of dangerous people and removing violent offenders from our communities.'

The reduction in reported crimes with guns is consistent with the reduction in reported violent crimes. During the first half of this year, reported violent crimes were down 8.1 percent in the city of Memphis compared to last year and down 6.4 percent countywide, according to preliminary figures from the Tennessee Bureau of Investigation. The reduction occurred in all four major categories — murders, rapes, robberies, and aggravated assaults.



## *FED UP CAMPAIGN RECEIVES AWARD*

The *GUN CRIME.MAX TIME. FED UP.* ad campaign, an Operation: Safe Community initiative, was recognized by the 39th Annual Telly Awards honoring excellence in video and television across all screens. The Memphis Shelby Crime Commission through its Operation: Safe Community initiative has served as a co-sponsor for an outstanding communications campaign. The campaign, created by TRUST Marketing, Inc., is an effective effort to communicate to the street level the consequences of committing a gun crime - with the ultimate goal of changing behavior.

The Crime Commission submitted the video along with an application to the First Tennessee Foundation's "25 Years of Giving Video Competition." Up to \$250,000 will be invested back into several mid-south communities to continue their good work. The grants range from \$5,000 to \$25,000 to the winning participants. Public voting will begin on August 15 and conclude on August 31, 2018. Please support our community by visiting the following link and VOTE for Operation: Safe Community's *GUN CRIME.MAX TIME. FED UP* video: <https://25yearsofgiving.submittable.com/gallery/9ca7d557-cf6f-44cf-82e9-27707454528d/10845756> . If you haven't already seen or heard about the video, visit this link: <https://memphiscrime.org/>



*Pictured from left to right Crime Commission President Bill Gibbons and  
TRUST Marketing President & CEO Howard Robertson with the FED UP Telly Award.*



## *WELCOME NEW MEMBERS OF THE MEMPHIS SHELBY CRIME COMMISSION BOARD*

At the July Board meeting of the Memphis Shelby Crime Commission, new members Tom Campbell, ServiceMaster vice-president; Memphis City Councilman Jamita Swearengen; and Shelby County Division of Community Services Director Dorcas Young-Griffin were unanimously elected by the members of the Crime Commission board. Outgoing members are Shelby County Mayor Mark Luttrell, Sheriff Bill Oldham, and FBI Special Agent-in-Charge Michael Gavin. Please join us and welcome the newest board members of the Memphis Shelby Crime Commission.



*Pictured from left to right are Board Chairman Ben Adams,  
Councilman Jamita Swearengen, Crime Commission  
President Bill Gibbons, Dorcas Young-Griffin, and Tom Campbell.*

**To make a tax deductible contribution to the Memphis Shelby Crime Commission, please go to <http://memphiscrime.org/donate/>**



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